Some Afterthoughts Re DENTSU / DENTSUBOS

DENTSU / DENTSUBOS was the largest, most sophisticated PR firm in the world, not known for openness or "democratic" values.

The Centre for Affliction and Mental Hell could not have got them cheap, but they did a SHITTY job of "Mental Hell" PR.

It was hard to imagine a WORSE performance, short of donning NAZI uniforms and raping a few COMFORT WOMEN.

$700,000 Plus REASONS To SMILE! Just BELIEVE!